

2023-2024
Minor Hockey
Season

NSWC MARTIN JONES U13 INVITATIONAL



nswc.ca



[@nswc_winterhawks](https://www.instagram.com/nswc_winterhawks)



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WHO WE ARE

The Shore Winter Club is one of the most prestigious hockey clubs in North America. The Club boasts a proud record of Western Hockey League, National Hockey League, Canadian Tier II Junior Hockey, and NCAA hockey graduates. We offer a variety of fun and rewarding programs incorporating on and off-ice conditioning, power skating, and puck handling skills for boys, girls, men and women of all ages and skill levels.

With strong coaches at all levels, coach development, quality ice times, weekly minor hockey funded skills session, goalie development, a female program, house hockey, rep hockey, and a senior men's league, the NSWC is the place to play hockey.

NSWC coaches build their culture around the concept to lead, develop, and promote positive hockey experiences by values of fair play and sportsmanship through respect for all participants. Attracting some of the most influential trainers in the business, the NSWC Hockey Development Team is a group of elite athletes with vast experience on and off the ice. NSWC teams are taught to embrace individual skill within a safe, positive team environment.

Tournament highlights:

- U13 Tier 1 & 2
- Games resemble BC Championship format to prepare teams for Provincials
- Game MVP awards
- Every player receives a swag bag



SPONSORSHIP REACH

- **MINOR HOCKEY PRACTICES AND GAMES** - 31 teams (U6 - U18) practice twice and host games once a week from September through March/April.
- **MEN'S HOCKEY GAMES** - 10 teams play twice a week from October through April, in addition to a draft night and all-star game.
- **U15-U18 AAA Teams** - The NSWC hosts the North Shore Warriors of the CSSHL.
- **NSWC Tournaments:**
 - **Martin Jones U13 Invitational - October 6-9, 2023**
 - **Colton Sissons U15 Invitational - November 10-13, 2023**
 - **TNT - December 27 - 30, 2023**
 - **NSWC Alumni game - December 30, 2023**
 - **Female Faceoff - February 16 - 19, 2024**
- **ICE RENTALS** - Rentals include NSWC teams, public rentals, outside games, use for the film and television industry, and professional hockey player rentals. Various NHL players use the ice during the off season.
- **DEVELOPMENT** - Private and small group lessons are scheduled year-round with members of our development team. Programs include power skating, puck skills, battle camps, learn to skate, cookie monsters, edging, and prep camps.
- **SPRING HOCKEY** - In the off season, spring hockey and 3 on 3 teams play and train out of the Club.
- **OPEN HOCKEY** - Open hockey is available every day throughout the year for athletes to train.
- **ACTIVE ALUMNI** - NSWC Alumni return to the Club every spring to train in their off season, from April until October.

ESTIMATED ANNUAL VISITORS: 180,000





SPONSORSHIP OPPORTUNITY

SPONSORSHIP PACKAGES	PLATINUM SPONSOR \$3,000	GOLD SPONSOR \$1,500	SILVER SPONSOR \$500
Rink board advertising (Large ice)	✓		
Rink board advertising (HTC)		✓	
Logo on Event Connect Registration Platform	✓		
Logo on Tournament Signage throughout facility	✓	✓	✓
Logo on NSWC's Tournament Website	✓	✓	✓
Promotional Asset in each player bag	✓		
On-Site Promotional Booth	✓	✓	✓
Logo on Social Media Campaign	✓	✓	✓

Thank you, and we look forward to working with you.